

Ultraschall in der Medizin

Total print-run	11,000*
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	Feb., Apr., Jun., Aug., Oct., Dec.
Publication language	German/English
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 253	210 x 280	€ 3,690
1/2 page vertical	85 x 253	100 x 280	€ 2,040
1/2 page horizontal	175 x 123	210 x 135	€ 2,040
1/3 page vertical	55 x 253	70 x 280	€ 1,330
1/3 page horizontal	175 x 80	210 x 100	€ 1,330
1/4 page vertical	85 x 123	100 x 135	€ 990
1/4 page horizontal	175 x 64	210 x 82	€ 990

Additional charge per color (no discount) standard colors	€ 570
4C	€ 1,710

Special placement charge: 2nd, 4th cover page and opposite of contents
20 % on black/white rate

Discounts	Series Discount	Quantity Discount Rate
	3 x 3 %	1 page 3 % 12 pages 15 %
	6 x 5 %	3 pages 5 % 18 pages 20 %
	12 x 10 %	6 pages 10 %
	18 x 15 %	



Contact and delivery address for material

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Advertising- and publisher service

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Bound insert requirements (no discount)

Double page	216 mm x 289 mm	€ 5,400
Four pages	432 mm x 289 mm	€ 10,800

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts Prices on request, Delivery address for inserts on request

Quantity delivered 11,000 + 100 overprints

Journal format

210 mm x 280 mm

Page stock

inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers

Binding

wire stitching

* Status: 1st half of 2024

General Terms and conditions are available at
<https://www.thieme.de/de/thieme-media/agbs-11579.htm>