

FACIAL PLASTIC SURGERY

Published by Thieme Medical Publishers, Inc.

Contact

Jessica Ehmann

Jessica.Ehmann@thieme.de

1 ISSUANCE

- a. Frequency: 6 Times/Year
- b. Issue Date: February, April, June, August, October, December
- c. Mailing Date: 1st week of publication month

2 ESTABLISHED

1983

3 EDITORIAL CONTENT

Each issue presents articles focusing on a single topic concerning clinical and technical advances in the field of facial plastic and reconstructive surgery.

4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

5 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

6 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

7 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available. Contact Reprints@Thieme.com for Editorial reprints.

8 STAFF

Publisher

Thieme Medical Publishers, Inc.
333 Seventh Avenue
New York, NY 10001
(212) 760-0888

Editor-in-Chief

Anthony P. Sclafani, MD
Directory, Facial Plastic Surgery
New York Eye and Ear Infirmary
310 East 14 Street, 6th Floor
New York, NY 10003

Professor Alwyn D'Souza
London Facial Surgery
55 Harley St, London W1G 8QR
United Kingdom

Production Manager: Mansi Agarwal

Advertising: Jessica Ehmann

9 CIRCULATION: 1,250

10 CIRCULATION VERIFICATION

Publisher's sworn statement.

11 COVERAGE AND MARKET

- a. Coverage: National and International.
- b. Market Served: Otolaryngologists, Otorhinolaryngologists, Plastic Surgeons, Maxillofacial and Dermatologic Surgeons.

12 CLOSING DATES

- a. Insertion Orders: Due 45 days prior to month of publication.
- b. Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- c. Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- d. Cancellations: Are not accepted after closing date.
- e. Extensions: Please contact advertising representative.

13 BLACK AND WHITE RATES

One Page	\$1,295.00
½ Page	\$910.00
¼ Page	\$695.00

14 COLOR RATES

One Page	\$2,755
½ Page	\$2,375
¼ Page	\$2,150

15 BLEED

No charge.

16 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

17 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

18 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	14	10
Full Page	7	10
½ Page (Horiz.)	7	5
½ Page (Vert.)	3 ½	10
¼ Page	3 ½	5

b. Bleed Sizes

	Width	Height
Spread (2 Fac. Pages)	16 ⅞	11 ⅞
Full Page	8 ⅜	11 ⅞
½ Page (Horiz.)	8 ⅜	5 ½
½ Page (Vert.)	4 ⅞	11 ⅞
¼ Page	4 ⅞	5 ½
Trim Size	8 ⅞	10 ⅞

c. Insert Sizes

	Page	Trims to
Size 2	8 ⅜ x 11 ⅞	8 ⅞ x 10 ⅞
Size 4	16 ¾ x 11 ⅞	

19 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

20 BINDING

Perfect Binding.

21 HALFTONE SCREEN

133 for text and covers.

22 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.